

# NIGHT SUPPLY NOURISHING CREAM

# NUTRITION FROM THE OUTSIDE IN

# nutricentials...

Nutricentials<sup>™</sup> are topically applied nutrient building blocks proven by research to naturally enhance the healthy appearance of skin. These essential nutrients found in local diets around the world are delivered to the skin in their purest, most concentrated forms.

#### PRODUCT OVERVIEW

Optimize your skin's repair process at night. Featuring patented phosphatidylcholine, derived from soy, Night Supply Nourishing Cream helps reinforce cell membranes and restore flexibility and resiliency to the skin while you sleep. Life provides a barrage of environmental stressors, and skin cell membranes are the first point of attack. They become rigid, losing their natural plasticity and vitality, which accelerates aging. With Night Supply Nourishing Cream, you wake up to noticeably soft, youthful looking skin.

### TARGET AUDIENCE

Men and women who are interested in optimizing their skin's nighttime repair process.

### BENEFITS

- Optimizes your skin's nighttime repair process for noticeably soft, youthful looking skin.
- Fortifies cellular membranes to help increase resiliency and flexibility.
- Provides essential hydration without the heavy feel typical of overnight creams.

#### **KEY INGREDIENTS**

- Patented phosphatidylcholine—helps restore flexibility and resiliency to the skin for increased smoothness and softness.
- Vitamin E (tocopheryl acetate)—intercepts skin-damaging free radicals.
- Macadamia nut oil, squalane, evening primrose oil, and shea butter—these naturally derived emollients provide essential nighttime moisturization that is ideal for all skin types.

• Herbal extracts of chamomile, calendula, and matricaria—comfort and soothe skin.

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night supply"

#### **USAGE/APPLICATION**

Apply in the evening after cleansing and toning. Smooth over face and neck using fingertips.

#### DEMONSTRATION

Keeping the Grape a Grape—to demonstrate what Night Supply Nourishing Cream does for the skin, bring grapes and raisins to your meeting and display them on a table. Explain that in order for a juicy plump grape to become a raisin, the individual cellular membranes that hold in the contents of each cell must burst and release the life-sustaining moisture within it. Cut a grape in half and allow some of the juice to drip out. Unfortunately, it's impossible to turn a raisin back into a fresh, vibrant grape. But, you can "keep the grape a grape" by protecting the integrity of its cellular membranes.

As you age, your cell membranes—the structures that hold in vital contents and keep out damaging substances become rigid and more prone to breakage. This leads to many of the common signs associated with aging such as a dull complexion, saggy areas, and wrinkles. Night Supply Nourishing Cream works to fortify cell membranes to keep your skin healthy and youthful looking.

## FYI

### COMPLEMENTARY PRODUCTS

• Intensive Eye Complex—fortifies the skin's natural ability to absorb and retain moisture, instantly softening the appearance of fine lines and wrinkles around the eyes to reflect a more youthful, vibrant appearance.

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- Celltrex<sup>®</sup> Ultra Recovery Fluid—provides needy, dry skin with concentrated levels of the polyphenol hydroxytyrosol for supple, healthy looking skin.
- Celltrex CoQ10 Complete—promotes cellular energy production, allowing your skin to rebound beautifully from daily oxidative stress for a radiant, youthful appearance. Use Celltrex CoQ10 Complete in the morning and Celltrex Ultra in the evening for optimal results.
- Normal to Dry Nutricentials Regimen
  - Creamy Cleansing Lotion: protects the skin's delicate moisture barrier while cleansing away dirt, oil, and impurities.
  - pH Balance Toner: with antioxidant polyphenol-rich strawberry extract, helps refine the complexion.
  - Moisture Restore Day Protective Lotion SPF 15
     Normal to Dry Skin: with colorless carotenoids, shields against skin aging UVA and UVB damage.
  - Night Supply Nourishing Cream: features phosphatidylcholine lipids, which work to restore flexibility and resilience to skin.
- Combination to Oily Nutricentials Regimen
  - Pure Cleansing Gel: with papain, deep cleans to free pores of oil, dead cells, makeup, and pollution.
  - pH Balance Mattefying Toner: with antioxidant polyphenol-rich strawberry extract, helps refine the complexion.
  - Moisture Restore Day Protective Mattefying Lotion SPF 15 Combination to Oily Skin: with colorless carotenoids, shields against aging UVA and UVB damage.
  - Night Supply Nourishing Cream: features phosphatidylcholine lipids, which work to restore flexibility and resilience to skin.

### FREQUENTLY ASKED QUESTIONS

Which skin types can use this product?

Night Supply Nourishing Cream provides essential nighttime moisturization that is ideal for all skin types.

# What is the difference between Night Supply Nourishing Cream and other night lotions?

Night Supply Nourishing Cream is fortified with Nutricentials<sup>™</sup>— topically applied nutrient building blocks proven by research to naturally enhance the healthy appearance of skin. These essential nutrients are delivered to the skin in their purest, most concentrated forms. Night Supply Nourishing Cream contains phosphatidylcholine, derived from soy, to help fortify cell membranes and restore flexibility and resiliency for noticeably soft, youthful looking skin.

# How does Night Supply Nourishing Cream compare to other Nu Skin moisturizers?

Please see the chart below

HEAVY>>> LIGHT MOISTURIZATION	Combination to Oily Skin Types	NaPCA Moisture Mist • Refreshes skin with instant moisture. • NaPCA and hyaluronic acid bind moisture to the skin.
		Enhancer Skin Conditioning Gel • A light hydrator. • Panthenol and aloe vera condition and soothe skin while preventing moisture loss.
		Moisture Restore Day Protective Mattefying Lotion SPF 15 Combination to Oily Skin • Unique colorless carotenoids enhance the skin's natural resistance to the environment. • An SPF of 15 provides UVA/UVB protection to help fight against prema- ture aging caused by the sun.
		Night Supply Nourishing Cream • Patented phosphatidylcholine from soy boosts the skin's nighttime renew- al process. • Helps restore flexibility and resilience to the skin.
		NaPCA Moisturizer <ul> <li>A medium-weight moisturizer that provides balanced moisturization.</li> <li>Vitamin E and the natural humectant NaPCA supplement skin's own moisture-binding capacity.</li> </ul>
	. Skin Types	Moisture Restore Day Protective Lotion SPF 15 Normal to Dry Skin • Unique colorless carotenoids enhance the skin's natural resistance to the environment. • An SPF of 15 provides UVA/UVB protection to help fight against prema- ture aging caused by the sun.
	DRY TO NORMAL SKIN TYPES	Rejuvenating Cream • Rich moisturizer formulated to address the special needs of dry skin. • Hyaluronic acid improves skin's moisture-binding capabilities.
		Night Supply Nourishing Cream • Patented phosphatidylcholine from soy boosts the skin's nighttime renew- al process. • Helps restore flexibility and resilience to the skin.
		Moisture Restore Intense Moisturizer • Strengthens skin's natural lipid barrier to return suppleness to skin. • Nourishing pistachio oil, soothing aloe vera, and free radical-fighting vita- min E help comfort skin prone to extreme dryness.

#### INGREDIENTS

Water (Aqua), Butylene Glycol, Cetyl Alcohol, Cyclopentasiloxane, Glyceryl Stearate, Macadamia Ternifolia Seed Oil, Squalane, PEG-75 Stearate, Limnanthes Alba (Meadowfoam) Seed Oil, Phosphatidylcholine, Oenothera Biennis (Evening Primrose) Oil, Butyrospermum Parkii (Shea Butter) Extract, Anthemis Nobilis Flower Extract, Calendula Officinalis Flower Extract, Tilia Cordata Flower Extract, Centaurea Cyanus Flower Extract, Chamomilla Recutita (Matricaria) Flower Extract, Hypericum Perforatum Extract, Hydrogenated Lecithin, Tocopheryl Acetate, Dimethicone, Glycerin, Polyacrylamide, Ceteth-20, Steareth-20, C13-14 Isoparaffin, Laureth-7, Myristyl Myristate, Neopentyl Glycol Diethylhexanoate, Xanthan Gum, Tetrasodium EDTA, Fragrance (Parfum), Phenoxyethanol, Methylparaben, Propylparaben, Chlorphenesin.

