

NIGHT SUPPLY NOURISHING CREAM

NUTRITION FROM THE OUTSIDE IN



Nutricentials™ are topically applied nutrient building blocks proven by research to naturally enhance the healthy appearance of skin. These essential nutrients found in local diets around the world are delivered to the skin in their purest, most concentrated forms.

PRODUCT OVERVIEW

Optimize your skin's repair process at night. Featuring patented phosphatidylcholine, derived from soy, Night Supply Nourishing Cream helps reinforce cell membranes and restore flexibility and resiliency to the skin while you sleep. Life provides a barrage of environmental stressors, and skin cell membranes are the first point of attack. They become rigid, losing their natural plasticity and vitality, which accelerates aging. With Night Supply Nourishing Cream, you wake up to noticeably soft, youthful looking skin.

TARGET AUDIENCE

Men and women who are interested in optimizing their skin's nighttime repair process.

BENEFITS

- Optimizes your skin's nighttime repair process for noticeably soft, youthful looking skin.
- Fortifies cellular membranes to help increase resiliency and flexibility.
- Provides essential hydration without the heavy feel typical of overnight creams.

KEY INGREDIENTS

- **Patented phosphatidylcholine**—helps restore flexibility and resiliency to the skin for increased smoothness and softness.
- **Vitamin E (tocopheryl acetate)**—intercepts skin-damaging free radicals.
- **Macadamia nut oil, squalane, evening primrose oil, and shea butter**—these naturally derived emollients provide essential nighttime moisturization that is ideal for all skin types.



- Herbal extracts of chamomile, calendula, and matrixaria—comfort and soothe skin.

USAGE/APPLICATION

Apply in the evening after cleansing and toning. Smooth over face and neck using fingertips.

DEMONSTRATION

Keeping the Grape a Grape—to demonstrate what Night Supply Nourishing Cream does for the skin, bring grapes and raisins to your meeting and display them on a table. Explain that in order for a juicy plump grape to become a raisin, the individual cellular membranes that hold in the contents of each cell must burst and release the life-sustaining moisture within it. Cut a grape in half and allow some of the juice to drip out. Unfortunately, it's impossible to turn a raisin back into a fresh, vibrant grape. But, you can “keep the grape a grape” by protecting the integrity of its cellular membranes.

As you age, your cell membranes—the structures that hold in vital contents and keep out damaging substances—become rigid and more prone to breakage. This leads to many of the common signs associated with aging such as a dull complexion, saggy areas, and wrinkles. Night Supply Nourishing Cream works to fortify cell membranes to keep your skin healthy and youthful looking.

FYI

COMPLEMENTARY PRODUCTS

- **Intensive Eye Complex**—fortifies the skin's natural ability to absorb and retain moisture, instantly softening the appearance of fine lines and wrinkles around the eyes to reflect a more youthful, vibrant appearance.

